



## Providing business integrity training

Friedrich Neser is CEO of Waterbus which provides safe passenger transport on Lake Victoria. InfraCo Africa delivered Business Integrity training to his team in early 2023.

Friedrich has been with Waterbus for four years.

"I provide leadership and guidance on running a maritime company in Kenya. My job also involves building relationships in order to develop our business and grow into new markets."

Waterbus has four operational ferries and a fifth under refurbishment. This year, the company expects to launch two more vessels and to expand its routes in Kenya and Uganda. "Alternative means of transport on the Lake are slow, uncomfortable, and expensive. Waterbus helps mothers and fathers to access markets and to take their children to schools on the mainland." Friedrich continues, "As well as delivering for our customers, I enjoy the technical side of building the boats and am fortunate to work with a highly motivated team."

Following Anti-bribery and Corruption training delivered by InfraCo Africa's Business Integrity team, Friedrich said: "Kisumu is a small city...almost everyone knows each other. I have learnt how important it is to declare those interactions that might bring about a conflict of interest, and to communicate any connections we may have with Politically Exposed Persons. Communication is key."

For his team, he felt the main learning was that

"Although InfraCo Africa is driving compliance, the
relationship is pragmatic and hands-on and they
are aware of challenges that the project faces."
He continued, "InfraCo Africa has conducted
in-person and virtual training sessions for us
on Business Integrity and HSES. The team
checks in with us regularly and InfraCo
Africa's website is a good knowledge
pool."

Looking to the future, Friedrich says, "Waterbus plans to become a certified Blue Company - an initiative in Kenya encouraging companies to fight corruption - the training and support we receive from InfraCo Africa will definitely help us to achieve this ambition."

InfraCo Africa is investing in the growth of **Waterbus Friedrich Neser** is Waterbus Chief Executive Officer.