

# Opening up markets

**Ssengaba Ronald manages fishing at the Kasenyi Beach landing site. With reliable power, smooth roads, clean water and regular ferries provided by KIS, his fishing business can thrive.**

As Kasenyi Beach Management Chairman, Ssengaba oversees 30 fishing boats and 150 fishermen working in a range of roles including fishing, weighing, cleaning and managing accounts. Fishermen catch Nile Perch on Lake Victoria, which is sold on Bugala Island or transported to markets in mainland Uganda.

Before the arrival of Kalangala Infrastructure Services (KIS), Ssengaba's business faced significant challenges: **"The road was so treacherous when it rained that we would have to wait until a sunny day to move our fish. The fish would rot, and we would make losses. We never knew if the ferry would be working to transport our fish to the mainland."** He continues, **"The poor roads caused wear and tear on our vehicles, delaying business."**

KIS resurfaced Bugala Island's 66km main road and provides a safe, scheduled ferry service.

Ssengaba says: **"In our business, time is key. We can now plan our travel and get to the market on time. It is over a year since the van needed serious repairs."**

KIS has also connected Kasenyi Beach landing site to its mini-grid power and piped water networks, meaning that Ssengaba can improve storage and hygiene systems at the landing site: **"My work needs cleanliness throughout, clean water is essential for quality assurance. With safe water to wash the fish and reliable power to refrigerate our produce, we can keep it fresh."**

**"With improved infrastructure, more people are choosing to settle in Kasenyi Village, where before they would move on. In the future, I plan to employ more fishermen and add to the number of boats I operate."**

